



# Young InNOvators Network for SustainaBLE Ideas in the Agro-Food Sector



**Project title: Young InNOvators Network for SustainaBLE Ideas in the Agro---Food Sector NOBLE IDEAS**

**Programme:** South East Europe (SSE Transnational Cooperation Program)

**Priority Axis:** Facilitation of innovation and entrepreneurship

**Area of Intervention:** Develop technology & innovation networks in specific fields

**Project duration:** 7 / 2012 - 6 / 2014



# Partner

13 partners  
from **7 Countries of South East Europe**  
(Italy, Bulgaria, Hungary, Romania,  
Slovenia, Serbia, Albania )



## **PARTNERSHIP with the regional agencies for innovation and Chamber of Commerce (main attention for innovation technology)**

### **Lead Partner - Regional Agency for Technology and Innovation (ARTI) - Italy**

- *Chamber of Commerce and Industry Vratsa (CCI Vratsa) - Bulgaria*
- *Agency for Regional and Economic Development (ARED) - Bulgaria*
- *Regional Innovation Agency of Central Hungary, Association of Public Utility, (KM RIU) - Hungary*
- *Agricultural Research Institute of the Hungarian Academy of Sciences (ARI-HAS) - Hungary*
- *National Institute of Research---Development for Food Bioresources (INCDBA - IBA) - Romania*
- *Styrian Technology Park Ltd (STP) - Slovenia*
- *Chamber of Commerce of Bari (CCIAA) - Italy*
- *Politecnico di Milano (METID) - Italy*
- *Timis Chamber Commerce, Industry And Agriculture (CCIAT) - Romania*
- *Chamber of Commerce and Industry of Serbia (CCIS) - Serbia*
- *Ministry of Agriculture, Food and Consumer Protection (MAFCP) - Albania*
- *Bulgarian Association of Regional Development Agencies and Business Centers (BARDA) - Bulgaria*



**With the scientific support  
of CIHEAM Bari**



The project have been developed on the **basis** of three elements:

- the awareness that innovation in the agro-food sector can contribute to sustainable development;
- the conviction that to innovate it is necessary to enhance young researchers ideas, thanks to the support of entrepreneurs with innovative spirit (and thus the merging between research demand and supply);
- the presence, in all Countries of the target area, of innovation festivals or events which might be enhanced and systematized.



On these basis, the proposal has been developed to address some **specific needs of the target area:**

- the need to increase the share of human resources employed in science and technology,
- the need for a higher involvement of private sector in R&D expenditure,
- the need to address the general low expenditure for R&D in agricultural sciences.



To address such problems and needs identified, four **specific objectives** have been identified:

1. creating framework conditions to increase dialogue, exchange and mobility among public/private research centers and to promote the development and application of young innovators ideas;
2. creating a system of interlinked offices and a technological platform for the exchange and development of young innovators ideas;
3. increasing young innovators visibility among enterprises and increasing awareness on the importance of innovation through the enhancement of the transnational character of existing innovation festivals;
4. favoring the merging between research demand (enterprises) and supply (young researchers) in order to start-up innovative ideas in the agro-food industry.



To reach these objectives, the **main 3 activities** carried out are:

1. the creation of a **Network for young innovators (NO-BLE Ideators) in the agro-food sector**, involving all project partners and other entities of each target area (research centers, enterprises, public administration). The creation of the Network will lead to the enhancement of transnational cooperation and dialogue on research and innovation in the agro-food sector in and among target areas.
2. **A Technological Platform and a system of interlinked local offices (NO-BLE Ideas Local Points)** will be created. Local Points and Platform will provide a wide set of services, targeted to beneficiaries (young people with innovative ideas). These activities will support the development of innovative young ideas, will favour the applicability of ideas at the entrepreneurial level (public financing through calls or private funds), the creation of synergies and transnational partnerships among innovators.
3. **A transnational circuit of travelling events (NO-BLE Ideas Fest circuit)**, to be hosted in existing innovation festivals or fairs for innovation in the agro-food sector, in each target country.





## 1. Network for young innovators (NO-BLE IDEATORS) in the agro-food sector

### MEMBERS OF ITALIAN NETWORK :

- ILO
- Italian Business Angel Network (IBAN)
- Neon
- IAMB
- CRSFA
- Fondazione ITS
- Camera di Commercio, Industria, Artigianato e Agricoltura di Bari (CCIAA)
- Ufficio Scolastico Regionale
- LUM
- Università di Bari
- Politecnico di Bari
- Zernike Meta Ventures Spa,
- Fondamenta
- Banca Intesa;
- CIA PUGLIA
- AGIA
- CONFCOOPERATIVE
- LEGACOOP

*(1 network established  
for each Country  
of the NOBLE- Network)*



## 2. Technological Platform

<http://network.nobleideas.eu/>

The screenshot shows a web browser window with the address bar displaying [network.nobleideas.eu](http://network.nobleideas.eu/). The website header features the NO-BLE Ideas Platform logo on the left and a navigation menu with links: HOME, INTRANET, TRANSNATIONAL COMPETITION, VIDEO BLOG, and THEMATIC NETWORK. Below the header, a status bar indicates "HOME" and "You are in HOME space | Go to choose". The main content area has a background image of a green field under a blue sky. It includes a banner for the "Young InNOvators Network for sustainaBLE Ideas in the Agro Food Sector". Below the banner are four interactive buttons, each with an icon and an "ACCESS" button: "INNOVATIVE IDEAS DATABASE" (lightbulb icon), "ENTERPRISE AND PUBLIC AGENCIES DATABASE" (gears icon), "LOCAL POINTS COMMUNITIES" (share icon), and "INNOVATORS COMMUNITY" (speech bubbles icon). The footer contains the "SOUTH EAST EUROPE Transnational Cooperation Programme" logo, the text "Jointly for our common future", and the "EUROPEAN UNION" logo.

HOME - HOME x  
network.nobleideas.eu  
Help My personal page

NO-BLE Ideas Platform

HOME INTRANET TRANSNATIONAL COMPETITION VIDEO BLOG THEMATIC NETWORK

HOME You are in HOME space | Go to choose

Young InNOvators Network  
for sustainaBLE Ideas in the  
Agro Food Sector

Watch the NO-BLE Ideas Video!  
Explore the NO-BLE Ideas Virtual Market!

INNOVATIVE IDEAS DATABASE  
ACCESS

ENTERPRISE AND PUBLIC AGENCIES DATABASE  
ACCESS

LOCAL POINTS COMMUNITIES  
ACCESS

INNOVATORS COMMUNITY  
ACCESS

SOUTH EAST EUROPE  
Transnational Cooperation Programme

Jointly for our common future

EUROPEAN UNION  
Programme co-funded by the EUROPEAN UNION

IN THE TECHNOLOGY PLATFORM ,  
THERE IS A “VIRTUAL MARKET” OF 54 INNOVATIVE IDEAS  
(20 FROM ITALY)

## NO-BLE Ideators Network

Innovative ideas



BACK

Applied scientific research and technology transfer in support of fishing and agri-food enterprises

ITALY

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facilities, to specific technical and market support programs for companies in the food supply chain. Furthermore, we offer training for the staff, to improve farm management and business, new product and market development strategy and funding research. Our team have outstanding practical experience: they can advise on the best approaches to fisheries management, tailored to the specific political, economic or social requirements of our customers following the most recent EU legislations. The company is also aiming to develop an Italian organic market for the two marine fish species which have characterized the development of marine aquaculture in the Mediterranean basin, gilthead sea bream and sea bass. Organic aquaculture has become more important as consumers have become more environmentally aware and concerned about sustainability and harmful impacts of aquaculture. Our target audience spans the European and non-European countries, government and non-governmental organizations, national and international research centers and industry. Find us on the website [www.spinoffind.it](http://www.spinoffind.it)

Agro-food sector

### *3. Transnational circuit of travelling events (NO-BLE Ideas Fest circuit),*

During 2013, several events in each Country have been organized and hosted in existing innovation festivals or fairs for innovation in the agro-food sector addressed to the civil society and to young researchers and entrepreneurs.

These activities are spreading the message that:

**innovation and research are essential for sustainable development, especially in the agro-food, and to the increase of visibility of young NO-BLE Ideators, especially among enterprises.**

Italia : NO-BLE IDEAS FEST 23-24 Maggio 2013 Bari  
in Festival dell' Innovazione

Romania : NO-BLE IDEAS FEST TimiSoara 3-5 Ottobre  
2013 in Fest Agralim

Bulgaria: NO-BLE IDEAS FEST Sofia 9-11 Novembre  
2013 Interfood & Drink Sofia



## RECENT RESULTS:

- 2 Italian start up have been selected in December 2013 through the ***transnational competition for best NO-BLE Ideas*** (*Call for young entrepreneurs on agro food sector*)
- In these days (march 2014), the 2 best start-up for each Partner Countries are attending an international brokerage event (in VRATSA, BULGARIA) with enterprises and investors coming from all target countries, that will select and fund the development of best 7 start up ideas

The main result of these competitions is the merging between research demand and supply and a positive impact on the lack of private investments to promote research and innovation, which will result into more competitive





## 2. Creation of a *system of interlinked local offices* (NO-BLE Ideas Local Points)

2013 - Establishment of an HUB For Young Innovators On Agrofood

### CRITERI DI PARTECIPAZIONE

Età al di sotto dei 35 anni E una o più idee innovative nel settore Agro-alimentare

### PREMIO

I progetti selezionati avranno la possibilità di usufruire di una postazione di lavoro c/o il local point NOBLE-IDEAS e un supporto specialistico per lo sviluppo dell'idea imprenditoriale da un punto di vista tecnico, finanziario e legale.

**PROPOSTE RICEVUTE:** 54 → 7 progetti selezionati

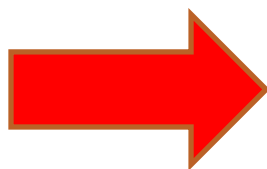


#### *4. A system of interlinked local offices (NO-BLE Ideas Local Points)*



**Space of Co-working  
at the Italian HUB at CIHEAM – Bari**





## **SCUOLA PER LA CREAZIONE ED IL CAMBIAMENTO D' IMPRESA (Scuola CRE.A.RE)**

### **OBIETTIVO**

sostenere la crescita e i processi di cambiamento e sviluppo delle imprese sul territorio, con particolare riferimento alle imprese giovanili e alle start up innovative



- Support to the 7 regional start up selected by NOBLE IDEAS in Italy
    - Availability of a Co-working Space (HUB at CIHEAM)
    - Technical assistance from February to June 2014:
      - Check up of training needs,
      - Selection of mentors and thematic experts
      - Coaching activity
  - The selected ideas will participate in JUNE 2014 in a national brokerage with potential investors
- Opportunity to enlarge the partnership to new interested partners**

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[http://youtu.be/\\_1GKoJ1V3cA](http://youtu.be/_1GKoJ1V3cA)



# CONTATTI



nobleideas@iamb.it



<http://network.nobleideas.eu/>



<http://www.nobleideas.ro/>



[www.iamb.it](http://www.iamb.it)

